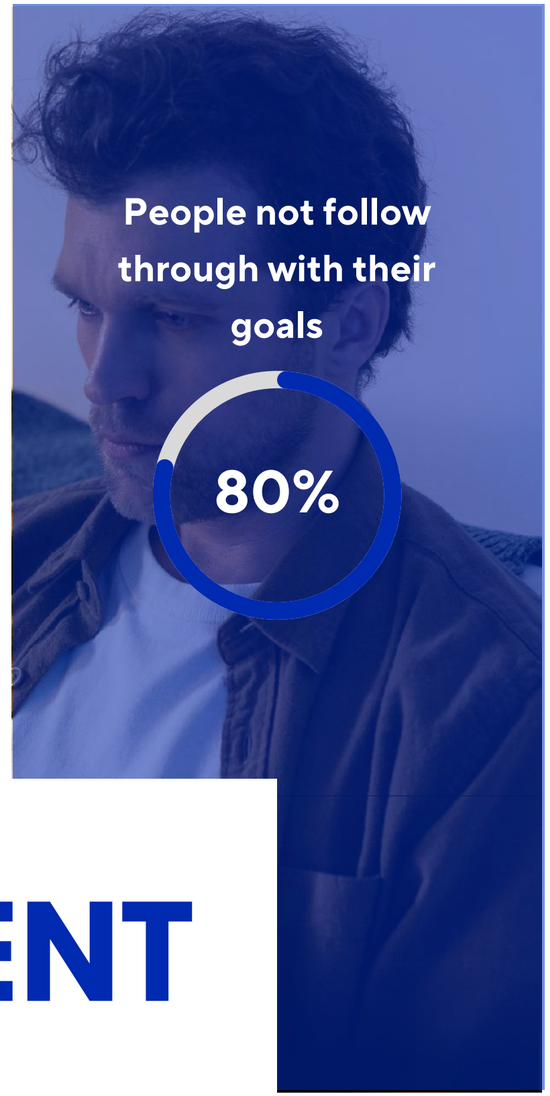
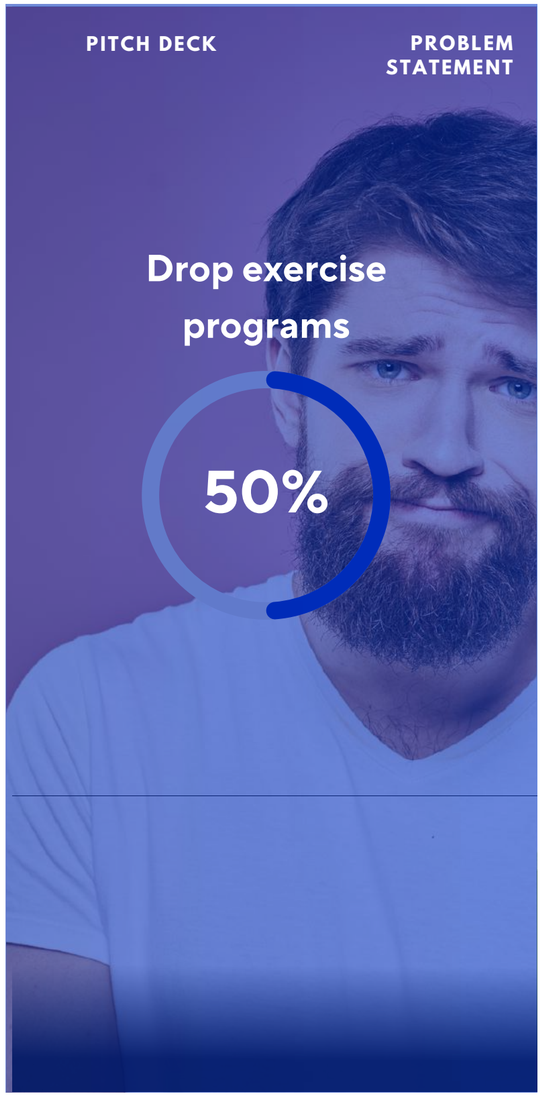
NEW SOCIAL MEDIA APP

ACT TO EARN PLATFORM

CHALLENGE





PROBLEM STATEMENT

CONNECTIVITY

HOW CHALLENGE CAN SOLVE THESE PROBLEMS

Challenge provides a social platform for setting and tracking goals, offering a wide variety of challenges across different areas of life. Users can connect with like-minded people, hold each other accountable, and find the support they need to achieve their goals.

INCENTIVIZATION

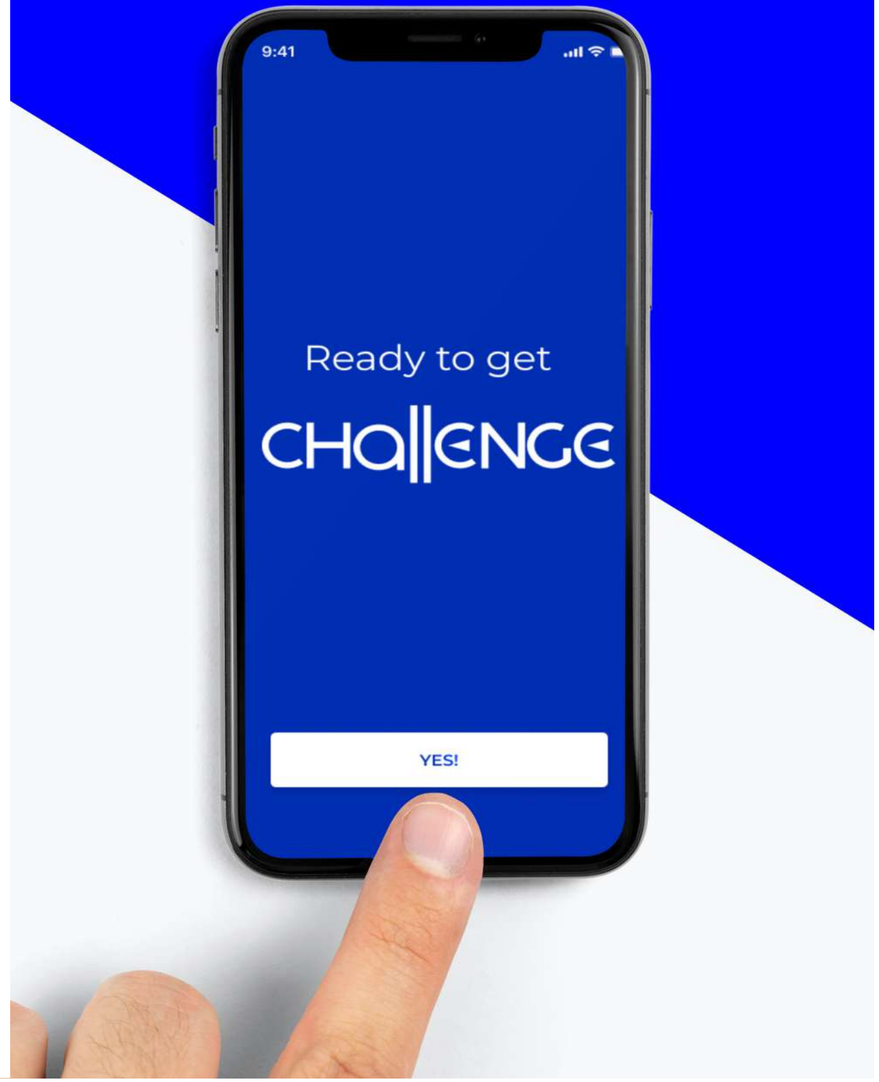
FABULOUS

WE BELIEVE THERE'S A BETTER WAY

COMPETITORS

OUR SOLUTION

- Create specific challenges and participate in others to achieve goals.
- Participate in sponsored challenges
- and earn rewards for completing tasks.
- Develop a challenge-support community to achieve goals.
- Maintain motivation using the app's features.



APP

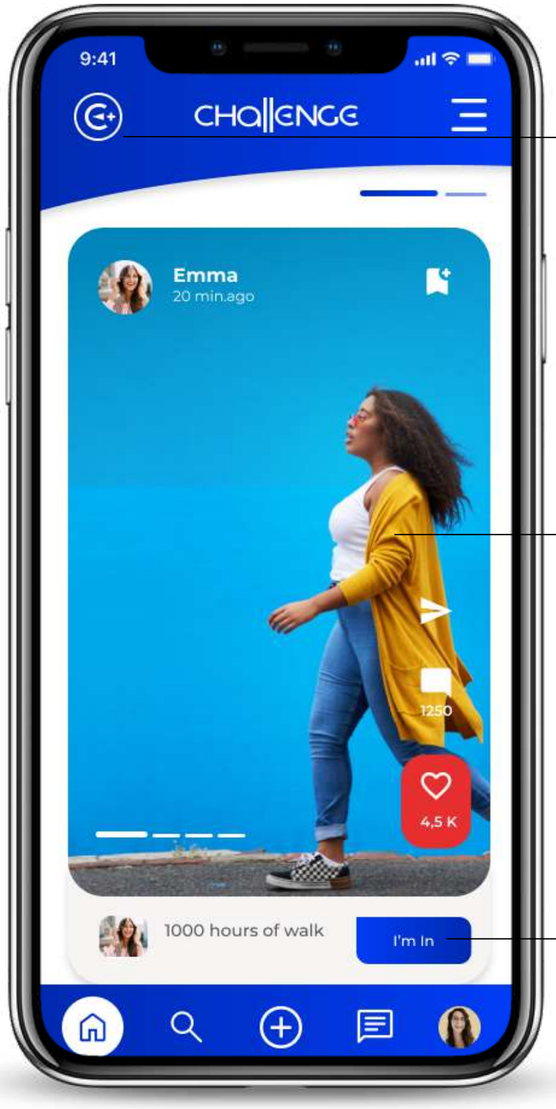
UNIQUE FEATURES AND BENEFITS

TRACKING SYSTEM

- Calendar
- Challenge Management
- Detail Planning System

SOCIAL ENGAGEMENT

- Posts
- Messaging and Chat
- Comments Section
- Social Sharing



CREATE CHALLENGE

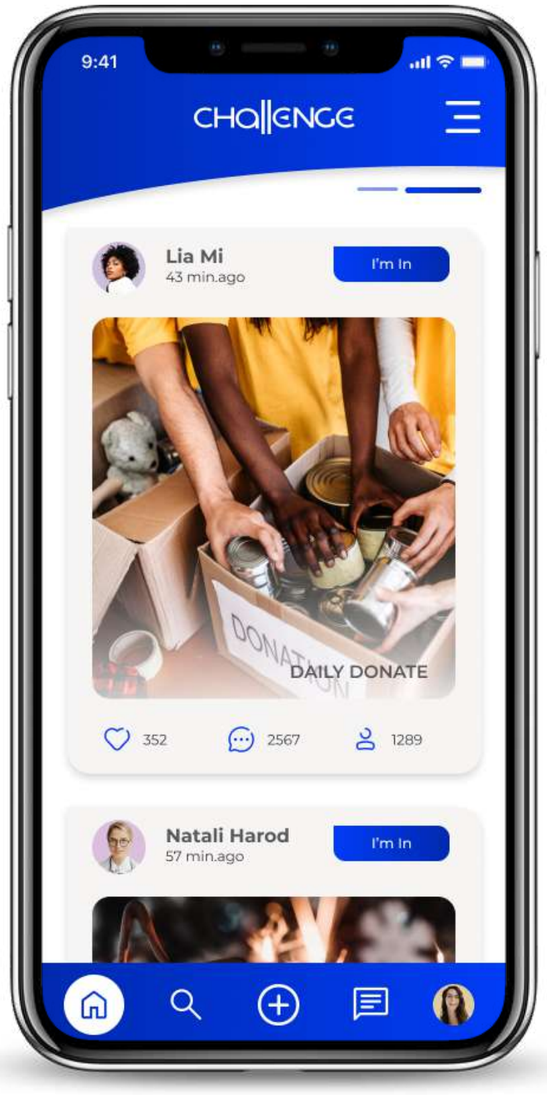
Create your challenge and make a community

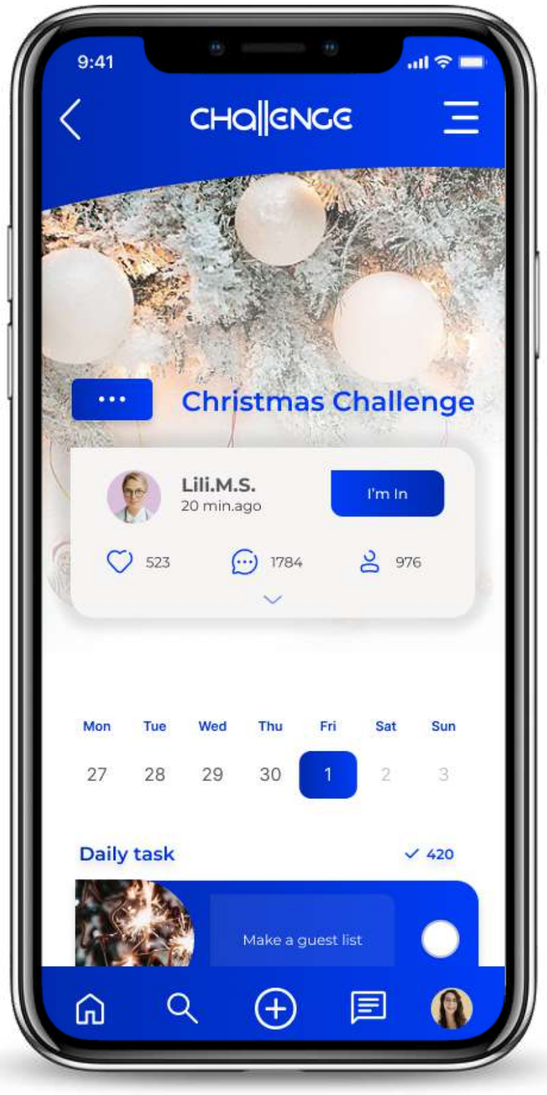
MAKE YOUR GOALS PUBLIC

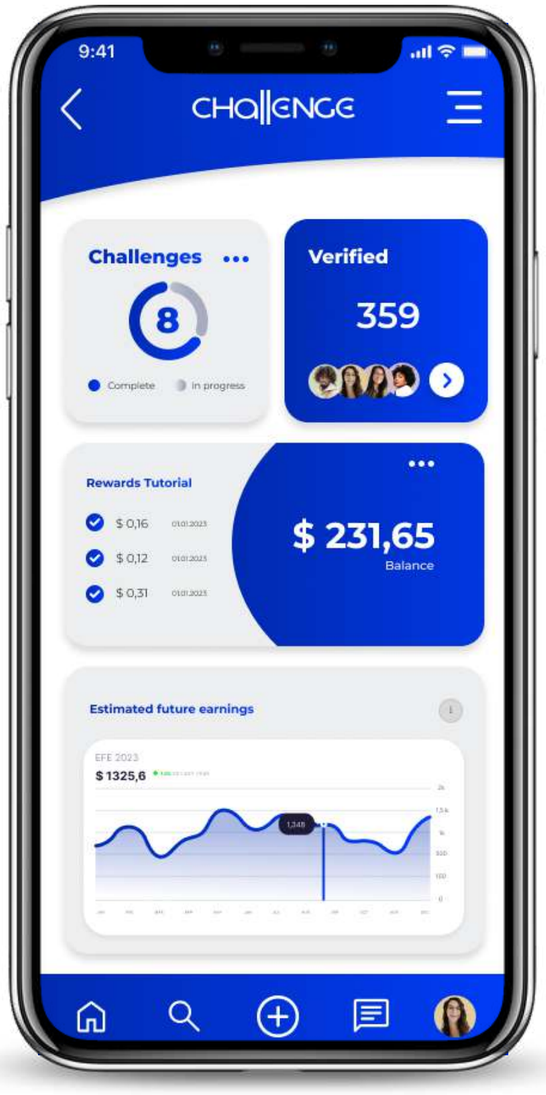
Share your interests and goals, and support each other to achieve that goals.

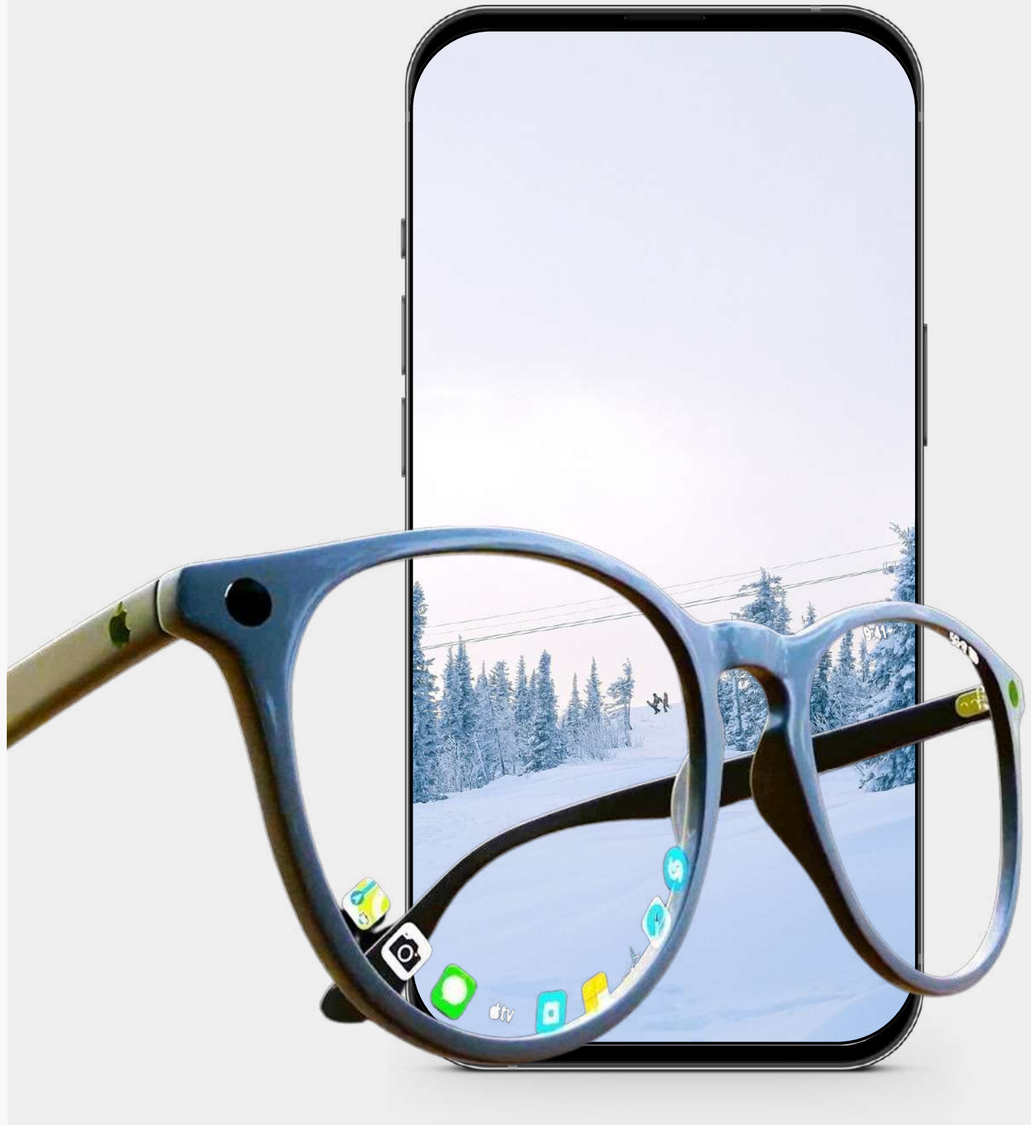
PARTICIPATE IN CHALLENGES

Participate in challenges that you would like to achieve.


9:41
CHALLENGE
Lia Mi
43 min.ago
I'm In
DAILY DONATE
352
2567
1289
Natali Harod
57 min.ago
I'm In


9:41
CHALLENGE
Christmas Challenge
Lili.M.S.
20 min.ago
I'm In
523
1784
976
Mon Tue Wed Thu Fri Sat Sun
27 28 29 30 1 2 3
Daily task
420
Make a guest list


9:41
CHALLENGE
Challenges
8
Complete
In progress
Verified
359
Rewards Tutorial
$ 0,16
$ 0,12
$ 0,31
$ 231,65
Balance
Estimated future earnings
$ 1325,6



VERIFICATION

CHALLENGE PARTICIPANRS

Participants can verify each other's task completion through a straightforward process.

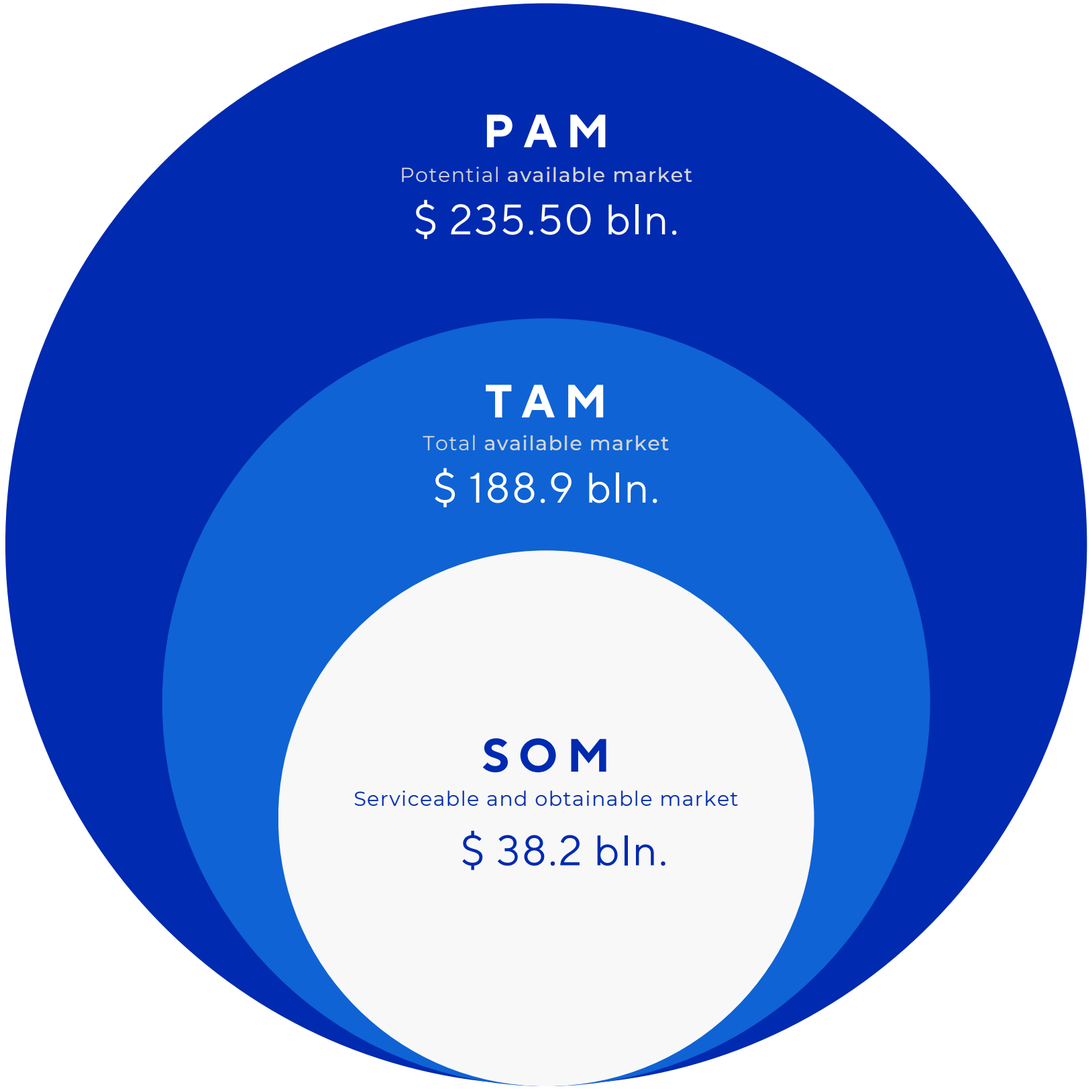
CHALLENGE CREATOR

Challenge creator reviews these submissions to validate the successful completion of tasks.

VISION PRO OPERATION SYSTEM

Vision Pro Operation System is a state-of-the-art verification mechanism that adds a layer of credibility to the challenge completion process.

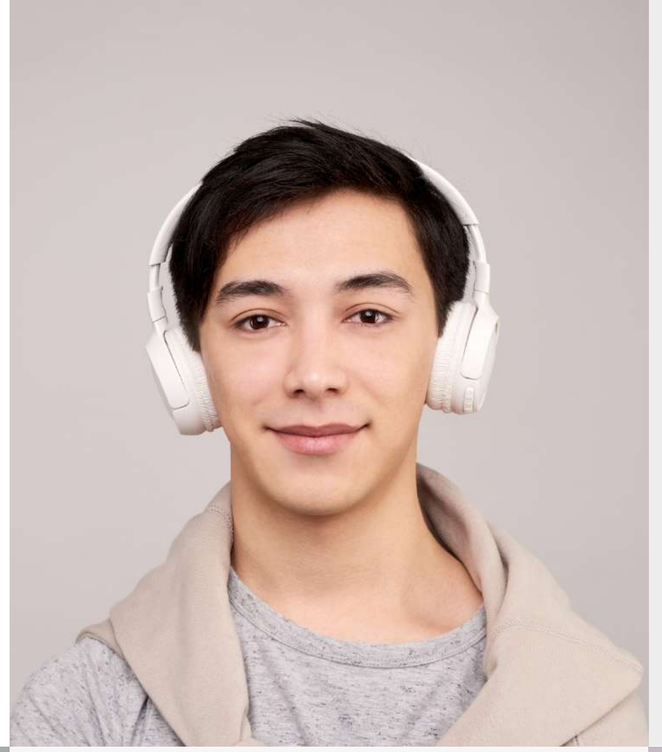
TOTAL ADDRESSABLE MARKET



CHALLENGE

THE CUSTOMER

WHY WOULD THEY LOVE TO USE IT?

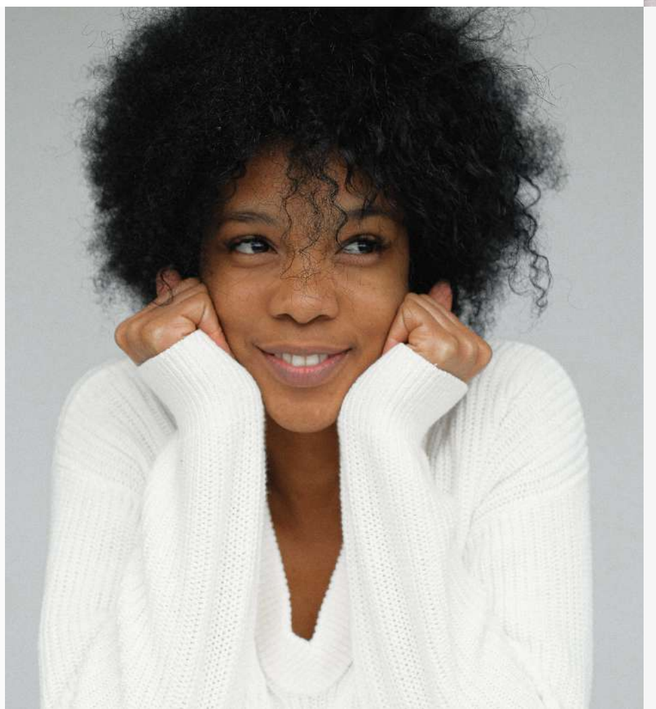


Community and Collaboration

They appreciate Challenge Day's focus on creativity, innovation, and collaboration, which encourages users to challenge themselves and develop new skills

Holistic Approach

We provide a comprehensive solution, making it convenient for users to grow personally, socially, and financially in a single platform.

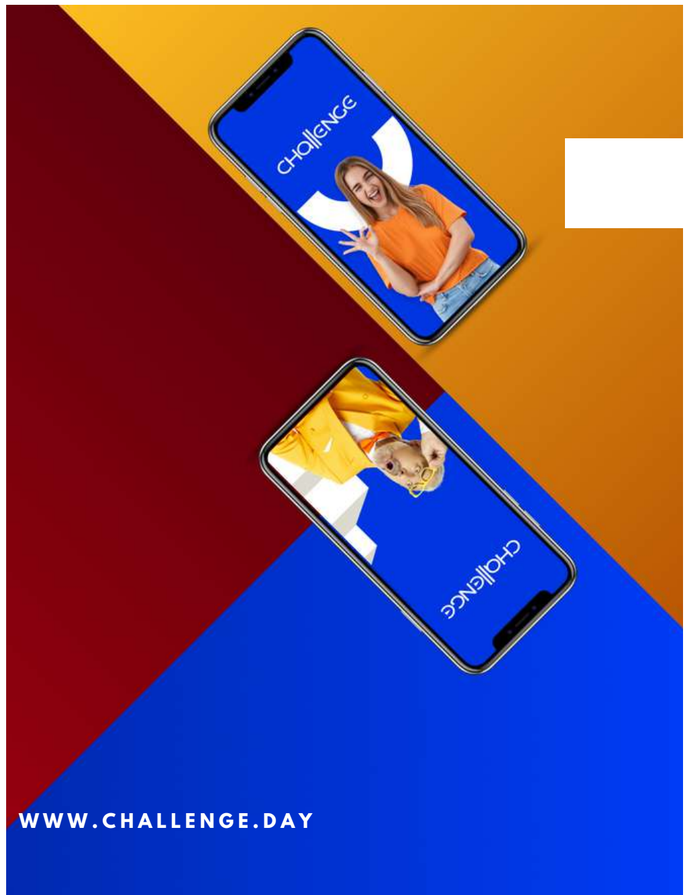


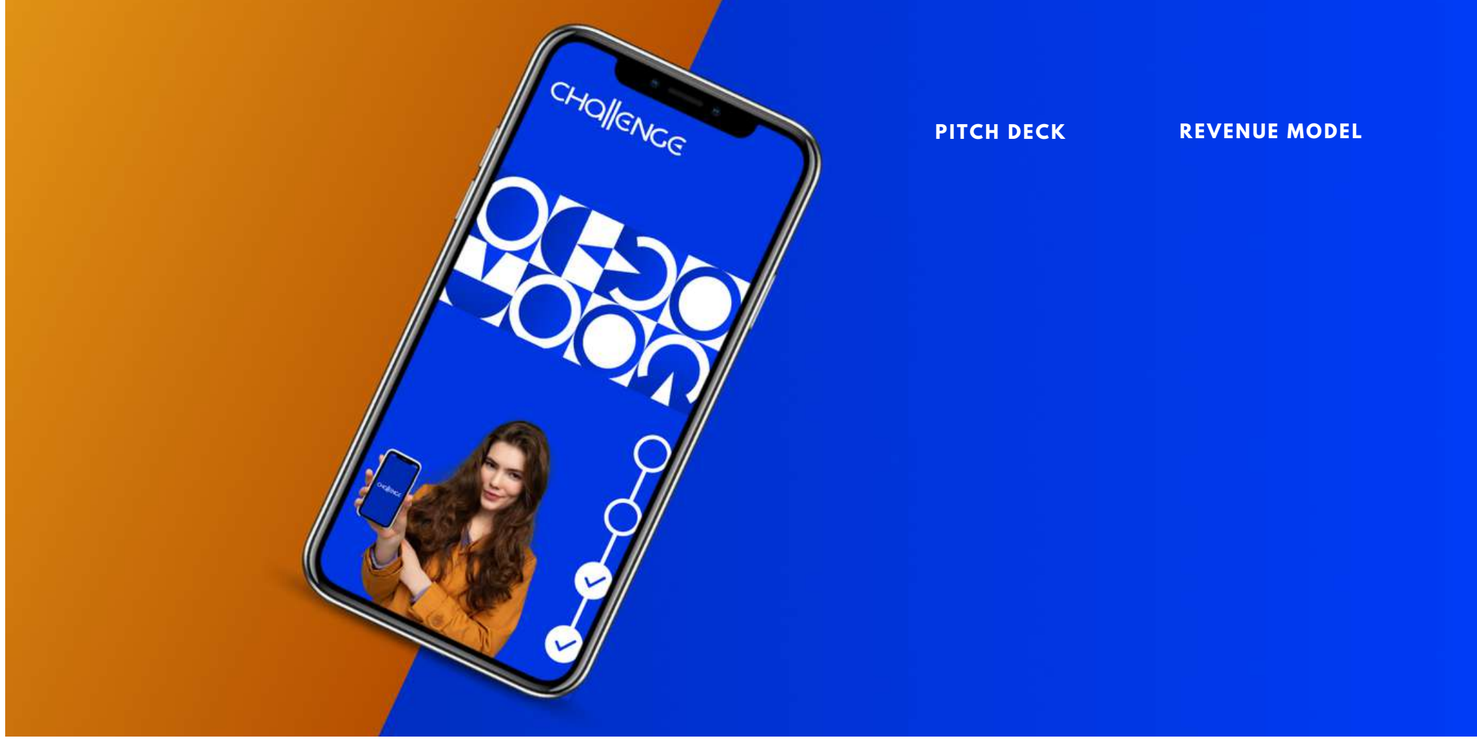
Token-Based Rewards

The customer is motivated by the token-based reward system, as it incentivizes their self-improvement efforts.

CHALLENGE

REVENUE MODEL





01
COMMISSION

The App takes a commission for users who create paid challenges (coaches, bloggers with specific studying programs)

02
SUBSCRIPTION

Subscription models offer exclusive features or content for a fee.

REVENUE MODEL

CHALLENGE CREATORS

challenge

PARTICIPANTS

%

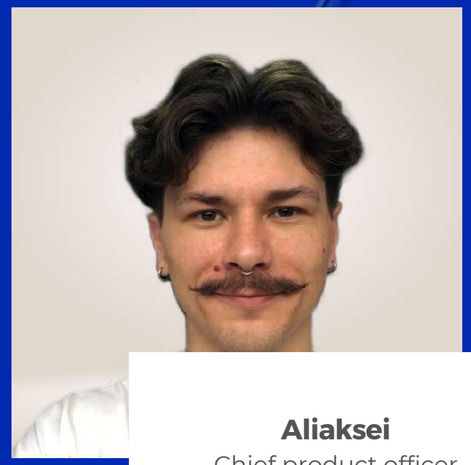
%

TEAM

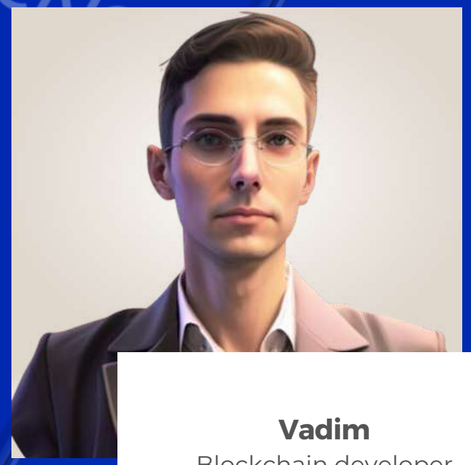
Gleb
Chief executive officer

Vita
Chief marketing officer

Nikolay
Chief technical officer



Aliaksei
Chief product officer



Vadim
Blockchain developer

ROADMAP

6 MONTHS

App Development - Alpha Version

12 MONTHS

App Development - Beta Version

ONGOING

Public Launch and Marketing Campaign

Community Growth and Engagement

9 MONTHS

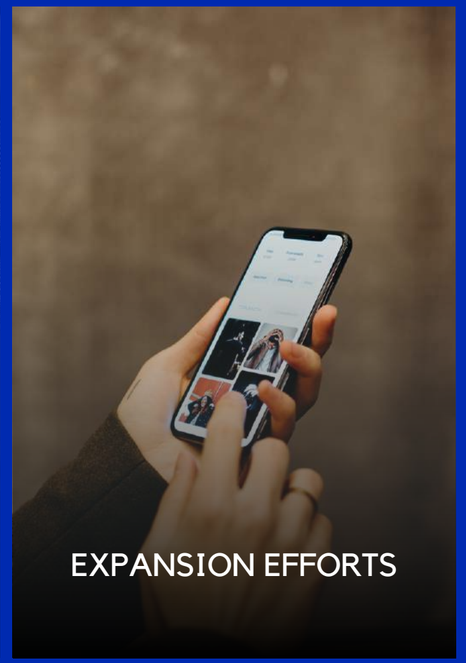
Token Integration and Rewards

18 MONTHS

Scaling and Expansion

CHALLENGE

INVESTMENT AND USE OF FUNDS



CONCLUSION

In conclusion, the Challenge app represents a unique and innovative solution to the problem of motivation and engagement in achieving users' goals. By incorporating blockchain technology, social media, and a unique token-based system, we are able to incentivize users to take action and make a positive impact.

CONTACT US

For any inquiries or questions, please feel free to reach out to us by email or phone. We'd be more than happy to hear from you and discuss any potential opportunities or partnerships.

PHONE
+48 66 88 38 027

E-MAIL
info@challenge.day

WEBSITE
www.challenge.day